

GRENDENE S.A.

*Publicly Held Company - CNPJ (National Registry of Legal Entities) No. 89.850.341/0001-60
NIRE (State Commercial Identification Number) No. 23300021118-CE*

NOTICE TO THE MARKET

Grendene S.A. ("Company") (B3: GRND3), pursuant to Circular Letter No. 7/2020-CVM/SEP, inform its shareholders and the market in general the participation of its Company's Chief Financial and Investor Relations Officer, Mr. Alceu Demartini de Albuquerque in an online event ("Podcast Sala de Negócios").

The event will be broadcast on October 10, 2023, and can be accessed through the link: <https://open.spotify.com/show/7y8FtAOPgvLvHwqotbwspK>

The main topics covered: Company History, own brands, Grendene's current market share, its operational and financial performance and ESG actions.

The information that will be presented are public and are already included in the Company's materials available to the CVM and on its website.

Sobral, CE, October 6, 2023.

Alceu Demartini de Albuquerque
Investor Relations Officer
Grendene S.A.